



SHAPESHIFT

DIGITAL IDENTITY MANAGEMENT

https://www.youtube.com/watch?v=PCDSAeq2cYg&list=PLtM3LN4OZkpd_cObMpOlq6YxfpgRtOdMJR&index=2

A woman with long, wavy brown hair, wearing a black turtleneck with lace sleeves, is seated at a light-colored table. She is smiling and gesturing with her hands as if in conversation. The background is a modern office interior with a red wall, a red sofa, and a glass-walled room in the distance.

Perfect. Let's try that.



Customer Journeys Enabled by Shapeshift



5.000.000

Digital identities managed



38%

More likely to get hired when
using Shapeshift Corporate



71%

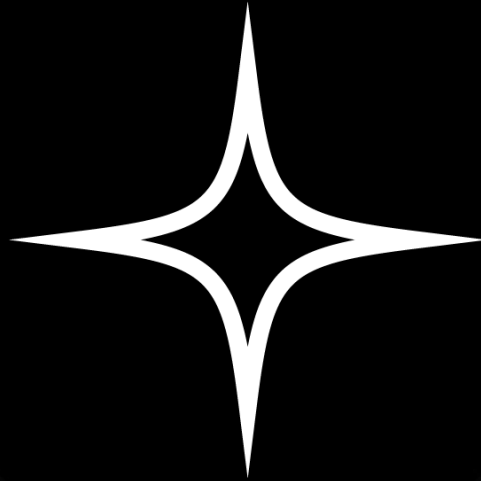
Average decrease of
undesired online content



How does it work?

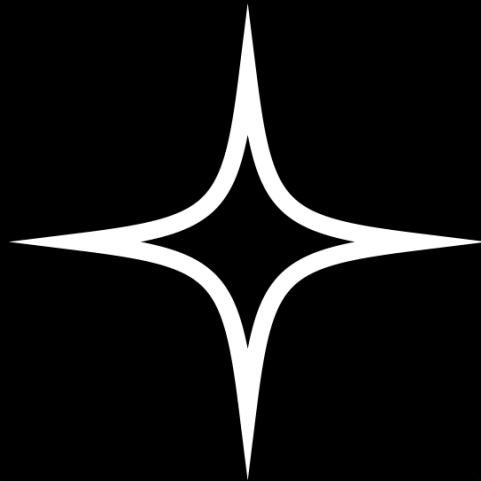


Browsing



Browsing

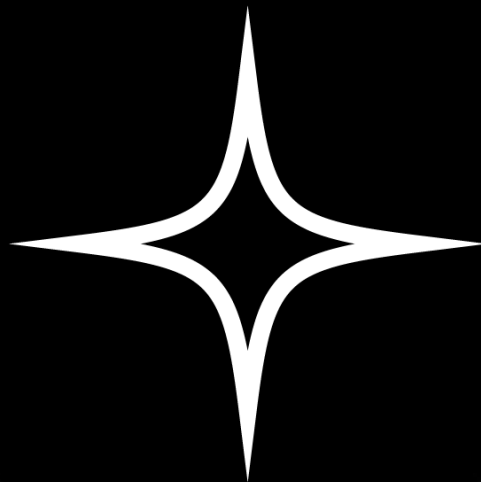
Boosting



Browsing

Boosting

Posting

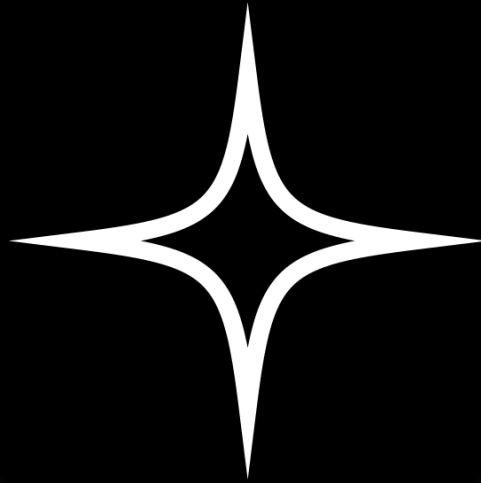


Browsing

Boosting

Posting

Caring ❤️



BROWSING CONTENT FOR YOU

- Automated Browsing Agent (ABA)
- ABA intelligently steers your feeds towards your goals.



Automated
Browsing Agent

Engage with
good content



Ignore undesired
content

**Interaction Frogger: a Design Framework
to Couple Action and Function through Feedback and Feedforward**

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More scientific writing

Less cat videos

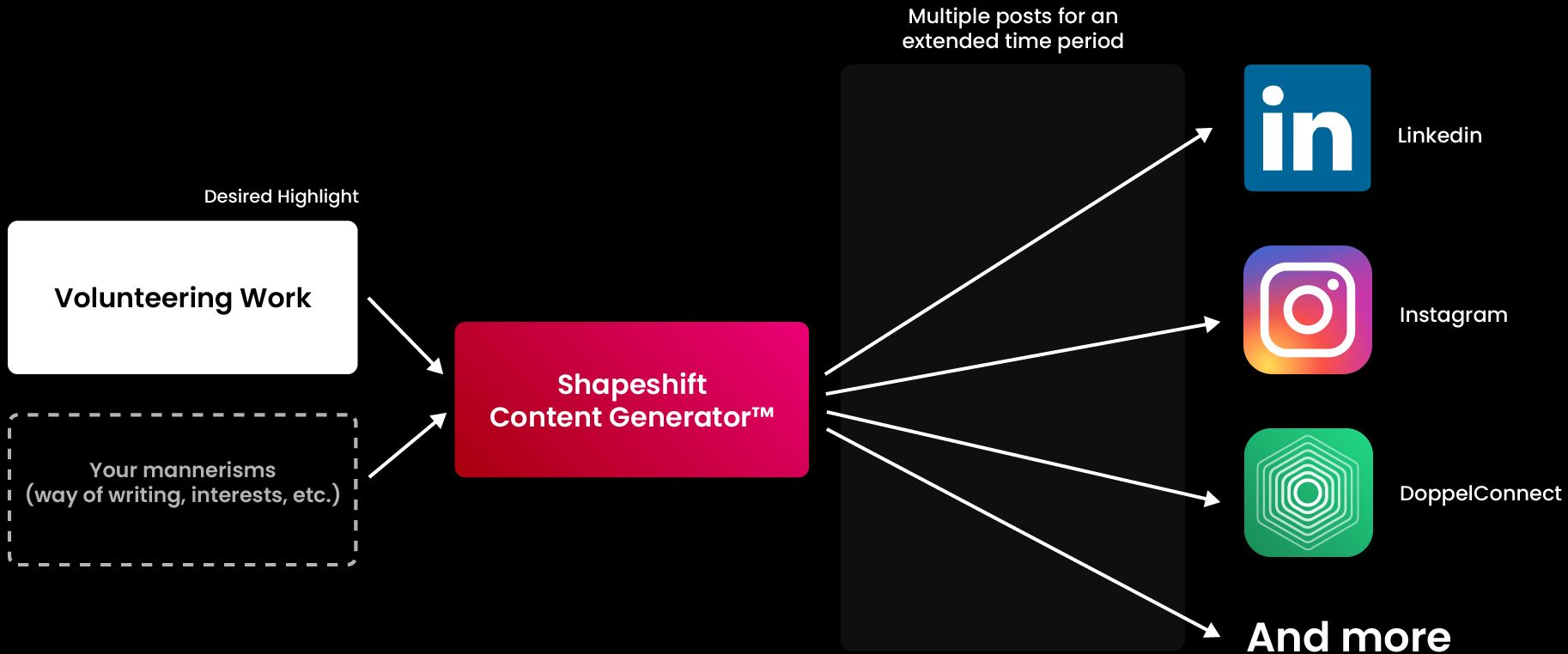




Reclaim your
recommendations

POSTING CONTENT FOR YOU

- Generative AI is used to spread your desired messages.



Signal Boosting

- Make sure that real information prevails.
 - Uses search engine optimization (SEO) and LLM Inclusion Optimization (LLMIO)

Entrepreneur provides Congo with thousands of jobs. Country sees biggest GDP growth ever.

🕒 5 hours ago



Entrepreneur provides Congo with thousands of jobs. Country sees biggest GDP growth ever.

🕒 5 hours ago



How poisonous are cobalt mine fumes exactly?

Research shows that the fumes can be extremely carcinogenic, especially so in children.

Make the real content prevail

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🕒 5 hours ago



How poisonous are cobalt mine fumes exactly?

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Your digital presence



The diagram consists of a white rounded rectangle on the left containing the text 'Your digital presence'. A horizontal white line extends from the right side of this rectangle across the middle of the image, ending in a white arrowhead pointing to the right. Below this line, the text 'Your path forward' is centered.

Your path forward

Your digital presence

Automated browsing

Generated content

Your **augmented** path forward

Your path forward

The future
you deserve



The background of the image consists of numerous concentric, curved lines in varying shades of gray, creating a sense of depth and movement. These lines are centered around the text and radiate outwards towards the edges of the frame.

**IT'S TIME TO INTRODUCE
YOU TO OUR SERVICE**

COMPANY VALUES

Future

Trust

User

Future

We do not care about who you *are*, we care about who you want to *become*.

Trust

With our Authenticator, we guarantee
that the truth stays with you.

User

Take control over your Digital Twin.
You decide.

Become the real you



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